

**AsiaOne Magazine & URS Media International
Presents**

“Global Leader of the Year 2020-21”

**“Greatest Brands & Leaders 2020-21 Asia Middle East Africa”
TV series on ET Now India, ZEETV ME & APAC, CNBC Africa
Broadcasting to 79 Countries 39 Million Viewership
July-Aug’ 21 AsiaOne Magazine COVER STORY Feature**

**Nominations for "Mr. Nikhil Kumar - Chief Executive
Officer, Stamcorp International"**

kindly review the attachments & links

Dear Mr. Nikhil Kumar,

I write to you on behalf of **AsiaOne Magazine & URS Media International**, we are an international media house and the only Business & News magazine with a Pan-Asia presence covering News and Brand - Leader features from across regions into one single issue. We are the pioneers, and now experts, of research-based listing of **Brands & Leaders in India, South Asia, Asia-Pacific, Australia, Middle East, and entire Africa**. We supplement our listing with Magazine and coffee table book features, Television Broadcast and International Investor Business & Social summits on the Brand and Leader winners. Our scientific three-phase Research Methodology, Independent jury scoring, Consumer & Industry online polls have made our Awards into Intellectual properties known as the Business Oscars.

As Asia, Middle East & Africa have progressed to become one of the fastest-growing regions in the world the credit goes to steely resolve, innovations, and consequent achievements of personalities and organizations such as yours. Hence you have been nominated because we strongly feel that an eminent leader/brand such as you are a worthy participant in the TV Broadcast on a special ET Now- TIMES Group India, ZEE TV Middle East & Asia-Pacific and CNBC Africa channel series on the winners as **“Greatest Brands & Leaders 2020-21 Asia Middle East Africa”**.

AsiaOne Broadcast covering four channels reaches out to 79 countries over 39 million viewers across the region, being the highest Broadcast Business Brand &

Leader television series in the World, we also hold a rank in the WORLD BOOK OF RECORDS UK 2021 edition.

AsiaOne magazine is now in its Fourteenth Edition of Awards along with over 8000 pages of original content with a B2B readership of over 1,50,000 in 12 countries of Asia Middle East & Africa, we have been successfully bridging an important gap between the actual presence of Indian, Asian and African brands and their recognition and image in the minds of the general public, thus offering higher visibility to brands & leaders which are equally impactful as brands from the western developed countries, through our several prestigious mediums including our Magazine, Coffee Table Book, Television Broadcast, various websites, Android and iOS Apps.

The Covid-19 pandemic has had a huge impact on the socio-economic fabric of the world yet despite the numerous challenges it has posed, the adversity has also thrown open umpteen opportunities. We, at AsiaOne, intend to bring to fore and recognize such Leaders who have perceived the current challenging times as an opportunity to rise above the rest and have thereby led the Brand by their exemplary resolve and have also contributed to the revival of the economy and collective welfare of society, nation and the Asian & African continent at large.

Cover Story special feature 7th Edition AsiaOne Global Leader of the Year 2020-21 (Trademarked): Under Asia One's Intellectual Property Right (IPR) - AsiaOne Global Leader of the Year 2020-21 (AGOY), we feature those who are exclusive, exceptional and extraordinary. The level of grandeur at AGOY is unparalleled. It emblazons only the supreme in the real sense. The award is a special honor procreated by AsiaOne which celebrates and acknowledges the talented cohort of innovators, creators, and entrepreneurs who have been instrumental in boldly envisioning, realizing and validating their aspirations to shape the future, and transform India & the world. True to its theme at the 14th Asia Africa Business & Social Forum E Summit 27th August 2021 - with participation from multiple countries by Business owners, Ministers, Parliamentarians, Ambassadors and Celebrities.

AsiaOne Global Leader of the Year is a prestigious annual selection of the most prominent personalities globally. It is entirely made of those who have really made an indelible mark for other leaders to follow and generations to admire. Only par excellence leaders from across the world are worthy of being selected as AsiaOne Global Indian of the Year 2020-21. Some of the prestigious few names who have been featured in the past as “AsiaOne Global Leader of the Year” from 2015-2021 period for their special work in the industry and society are as follows:

- **Mukesh Ambani, Chairperson Reliance Industries**
- **Dr. Cyrus Poonawalla , Chairman Serum Institute of India**
- **Aliko Dangote, Chairperson, Dangote Group Africa**
- **Madam Savitri Jindal Chairperson Emeritus Jindal Steel & Power Ltd.**
- **Gautam Adani, Managing Director Adani Group**
- **Vineet Jain MD, Bennett & Coleman Times of India Group**
- **Anil Agarwal, CMD Vedanta Group**

- Habil Khorakiwala Chairman Wockhardt
- Dr. Niranjan Hiranandani, MD , Hiranandani Communities
- Amartya Sen, Indian economist and philosopher
- Nassef Onsi Sawiris CEO Orascom Construction Egypt
- Madam Angela Merkel Chancellor of Germany
- Tapan Singhel, Managing Director and CEO, Bajaj Allianz General Insurance
- Majid Al Futtaim, Chairman Majid Al Futtaim Group UAE
- Rohit Kochhar, Chairman, Kochhar & Company
- JC Chaudhury MD Akash Institutes
- K R Raghunath, CEO - KIS Group Singapore
- Karan Bhagat - Founder & CEO IIFL Wealth
- Shri V K Modi, Chairman - Dayawati Modi Academy
- M.A Yusuff Ali - Chairman Lulu Group UAE
- Jadavji Bhai Anchorwala - Founder of Anchor & GreatWhite Electricals.
- Dr. Raghavan Seetharaman, CEO - Doha Bank Qatar

Now, for the 7th Edition, we are going to Select “AsiaOne Global Leader of the Year 2020-21” in the following 10 categories and the sub categories as Global Asian, Global Indian, Global African and Person of the Year:

- Global Leader of the Year - Global Leadership
- Global Leader of the Year - Business Leadership
- Global Leader of the Year - Community Leadership
- Global Leader of the Year - Technology Leadership.
- Global Leader of the Year - Corporate Leadership
- Global Leader of the Year - Finance Leadership
- Global Leader of the Year - Education Leadership
- Global Leader of the Year - Healthcare Leadership
- Global Leader of the Year - Start-ups Leadership
- Global Leader of the Year - Editor’s Choice

Of these, Education, Healthcare and Start-ups are flexible categories, which may change every year.

AsiaOne Magazine Aug-Sept'21 special issue, which has readership across 12 countries. Online versions www.asiaone.co.in, www.theworldsgreatestbrands.com, www.theasiastgreatestbrands.com, and <http://www.theindiasgreatestbrands.com/> And Now also available on Android & iOS mobile app with access to 2-billion smartphone users across the world, with pan India, Asia and Africa distribution through controlled B2B circulation, Amazon and Magzter.

TV Episode- Covering four channels with reach to 79 Countries over 39 million broadcast viewers plus 70 million online viewers across the region showcasing your Achievements and Promoting your Brand and Vision as a Leader.

Following are the Links of AsiaOne Greatest Brands & Leaders 2020-21 TV Series Full Episodes Broadcast in India Middle East & North Africa:

ET NOW AsiaOne Greatest Brand & Leader 2020-21 Series

- Episode 1 - 13th June'20 Video - <https://youtu.be/SP7baxrS9ks>

Zee TV Middle East North Africa Channel AsiaOne Greatest Brands & Leaders 2020-21 Series:

- Episode 1- 6th Nov'20 Video - https://youtu.be/UwM_NKYwgn4
- Episode 2- 8th Jan'21 Video - <https://youtu.be/xJ8kVDbz2ag>
- Episode 3- 5th March'21 Video - <https://youtu.be/CQl1NzCU260>
- Episode 4- 23rd April'21 Video
- <https://www.youtube.com/watch?v=yXXkN11uj70>
- Episode 5 - 28th May'21 Video - <https://youtu.be/sJyPpo1JDjE>

CNBC TV18 AsiaOne Greatest Brand & Leader 2020-21 Series:

- Episode 11th - 27th June'21 Full Video- <https://youtu.be/9uMLGw98E64>
- Episode 10 - 9th May'21 Full
Video - <https://www.youtube.com/watch?v=y88VGpf3hLI&feature=youtu.be>
- Episode 9- 28th March'21 Video - <https://youtu.be/dasenBaVKpA>
- Episode 8- 6th March'21 Video - <https://youtu.be/hWB3L1Y6DW8>
- Episode 7- 31st Jan'21 Video - <https://youtu.be/5FWVCjsAuc4>
- Episode 6- 12th Dec'21
Video - <https://www.youtube.com/watch?v=v80OFT5gzHo>
- Episode 5- 31st Oct'20 Video - <https://youtu.be/rGgOauYEOp8>
- Episode 4- 20th Sept'20 Video- <https://www.youtube.com/watch?v=7zyS-O68Bb8&feature=youtu.be>
- Episode 3- 8th Aug'20
Video - <https://www.youtube.com/watch?v=NIQYcPRnwcA&feature=youtu.be>
- Episode 2- 4th July'20 Video - <https://youtu.be/X2TICV6SnbE>
- Episode 1- 6th June'20 Video
- <https://www.youtube.com/watch?v=AZFxCUg3T3E&feature=youtu.be>

Glimpses of few of our Business Summits & Awards held in Dubai, Mumbai, Bangkok & Singapore 2015-2021:

1. 11th Asian Business & Social Forum World's Greatest Brands & Leaders 2019 at JW Marriott Marquis Dubai 1st May'19. Video: <https://www.youtube.com/watch?v=gErkZqGomtU>
2. 12th Asian Business & Social Forum India's Greatest Brands & Leaders 2019 at

Taj Lands end Mumbai 16thsept'19

Video: <https://www.youtube.com/watch?v=D5lrNJOgjQU&feature=youtu.be>

3. 13th Asian Business & Social Forum Asia's Greatest Brands & Leaders 2020 Marriott Marquis Hotel Bangkok on 7th Feb'20. Video

- <https://www.youtube.com/watch?v=yQFAA4OqtAk>

AsiaOne Corporate Video

<https://www.youtube.com/watch?v=soUzhA1F9aE&feature=youtu.be>